



# PROMOTE OKC YES AUG 27

When visitors come to Oklahoma City, our whole community thrives. In fact, the visitor industry supports more than **33,000 jobs** in our city. Visitors already spend **\$2.6 billion annually** in our city. Increased marketing will raise that amount even higher. Visitors generate more than **\$343 million a year** in local taxes. That is revenue we use to repair our streets, pay for police and fire protection, and more.

