

Share your support and help us win on August 27

Below are email templates you can send out to your network to inform them on the upcoming vote. **Informative versions encourage people to vote, while Vote Yes versions encourage people to support the initiative.**

Emails to send Wednesday, August 21- Early voting reminder

Vote Yes

Subject line: Early voting begins Thursday!

Early voting for the City of OKC Hotel Motel tax election is Thursday and Friday, August 22 and 23rd from 8 a.m. to 6 p.m., and on Saturday, August 24th from 8 a.m. to 2 p.m.

Early voting locations (You must vote in the county where you are registered):

Oklahoma County - Oklahoma County Election Board, 4201 N Lincoln Blvd. 405-713-1515

Canadian County - Canadian County Career Tech Cowan Campus, 1701 S. Czech Hall Rd., 405-422-2242

Cleveland County - Moore Norman Technology Center, 13301 S. Pennsylvania, 405-366-0210

BE AN INFORMED VOTER

Together we've built a great city, and by encouraging tourists to visit, we can do even more. When tourists spend money here, it grows our economy and generates revenue that helps do things like fixing our streets and improving public safety. Our tourism economy generates jobs, and is important to small businesses, restaurants, and more. This investment through the hotel motel tax, will help us achieve even bigger dreams, and visitors pay the bill.

Voting yes will ensure the growth of our hospitality industry and will bring investments in our city services like public safety, streets, and quality of life infrastructure.

ADDITIONAL VOTING INFORMATION

Regular voting in Oklahoma City's special election is August 27 from 7 a.m. to 7 p.m. at your assigned polling location. Find your polling location on your voter ID card or by using the voter portal at oklahoma.gov/elections/ovp.

EMBARK bus and OKC Streetcar service will be free on Election Day to help get voters to the polls. You can learn more about their routes by visiting their websites.

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Emails to send August 26- Day before election reminder

Vote Yes

Subject line: Election day is here! Vote TOMORROW in the OKC Special Election

Regular voting in Oklahoma City's special election is tomorrow, August 27 from 7 a.m. to 7 p.m. at your assigned polling location. Find your polling location on your voter ID card or by using the voter portal at oklahoma.gov/elections/ovp.

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VISITOR ECONOMY PROVIDES A HUGE ECONOMIC BOOST TO OKC

Visitors generate an annual economic impact of \$4.5 billion on the Oklahoma City economy. We attract 24.1 million visitors to our market, which generates an employment of nearly 35,000 people.

Visitors not only grow our economy, they provide a significant contribution to our tax base, generating \$358 million in 2023. That amounts to \$1,325 per capita in taxes that we don't have to pay. Bringing more visitors to our market will only increase that number.

Voting yes will ensure the growth of our hospitality industry and will bring investments in our city services like public safety, streets, and quality of life infrastructure. This is a WIN WIN for voters.

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Be sure to vote in this special election!

Emails to send August 27- Day of reminder

Vote Yes

Subject line: Vote YES today!

HELP OKC TAKE THE NEXT STEP AS A TOURISM DESTINATION

Our city has taken all the steps to becoming a world-class visitor destination and 23 million a year are visiting. The revenue and taxes they provide give our city's business, workers, and government a big boost. But we can do more. By voting YES to increase the city's hotel motel tax, we can tell our city's story to the world and do even more to grow our economy.

BE A PART OF CONTINUING OKLAHOMA CITY'S GROWTH

Improving Oklahoma City's image as a visitor destination does more than attract visitors. It attracts new businesses and new residents. Growth in the visitor industry also means real dollars to small businesses and workers. The annual economic impact of tourism in OKC is \$4.5 billion.

The tax revenue from tourists is vital to city services. The \$358 million in tax revenue they bring in helps pave our streets, pay for public safety, and boost our MAPS and other quality of life infrastructure projects.

Vote YES to keep our city growing and to tell our story to the world.

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Informative

Subject line: Vote YES today!

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Our city has taken all the steps to becoming a world-class visitor destination and 23 million a year are visiting. The revenue and taxes they provide give our city's business, workers, and government a big boost. But we can do more. An increase in the city's hotel motel tax will give us the ability to tell our city's story to the world and do even more to grow our economy.

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